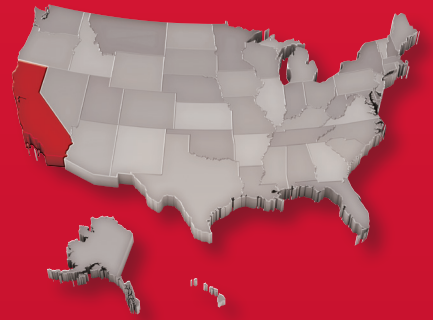




CALIFORNIA



SEPTEMBER DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

5/12/23

PREPRINT OPT IN/OUT: 7/5/23
ACE REWARDS OPT IN/OUT: 6/22/23

SEPTEMBER 2023

PROMOTIONAL PLANNER

**WIN THE
MONTH**

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the September bulletin ordering information with a due date of 5/12/23.

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PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

WIN THE MONTH September 2023

Welcome to the 2023 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great September deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support September with the following promotions:

- Red Hot Buy (8/30/23–9/30/23)
- Labor Day Digital BOGO Event (8/30/23-9/11/23)
- Labor Day BBQ Party (9/2)
- Ace Rewards Targeted Offers (9/1/23–9/30/23)



Week	TV Length	TV Message	Paint Continuity TV Length
8/29	:30	Paint Extra Mile Promise	
	:30	BBQ Free Assembly & Delivery	
9/4	:15	Buy Online, Pick Up In Store/Buy Online Deliver From Store/Curbside	
9/11	:15	Buy Online, Pick Up In Store/Buy Online Deliver From Store/Curbside	
9/18			
9/25	:15	Buy Online, Pick Up In Store/Buy Online Deliver From Store/Curbside	



1. Labor Day Paint offers run 8/30 – 9/11
 - a. BOGO 50% Off gallons of C+K and Royal
 - b. BOGO 50% Off gallons of Magnolia Home Paint
2. Labor Day BBQ Party is on Saturday, September 2
3. Order enough gift cards for the gift card BOGA! Buy a \$50 gift card, get a \$10 gift card FREE.
4. Review the Big Green Egg EGGspander offer and place orders to support the promotion.
5. Bagstuffer coupons are working! Read more to make sure your store is cashing in on these additional sales and transactions!
6. Review and order bulletins by Friday, May 12.

Title:	September Gift Card BOGA
Sale:	Labor Day Sale
Valid Dates:	August 30, 2023, to September 11, 2023
Planning Execution:	Stores that are signed up for the Ace gift card program and on the Ace Rewards program will be able to participate in the gift card promotion.

Ace Rewards Exclusive FREE Ace \$10 Gift Card when you purchase \$50 Ace Gift Card

IMPORTANT! Make sure to order your gift card inventory to support this promotion. See page 19.

ACE BRAND GC PROMO **EVENT**

OPEN SPACE



Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2)

BLTN NO. 230901-001

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9036932	8/30-9/30 N	8/30-9/11 Y	25	\$0.10	N/A	N/A	N/A	N/A	N/A	60%

ACE BRANDED GIFT CARD **EVENT**

OPEN SPACE



Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2)

BLTN NO. 230901-002

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9063394	8/30-9/30 N	8/30-9/11 Y	25	\$0.10	N/A	N/A	N/A	N/A	N/A	64%

IMPORTANT – RETAILERS NEED TO ORDER THE ACE GIFT CARD ON BULLETIN IN ORDER TO HAVE INVENTORY TO SUPPORT THE BOGA GIFT CARD PROMOTION.

Note: If you have the Ace \$50 Gift Card and the Promo Gift Card left over from a previous BOGA gift card promotion, these can be used.

“Buy \$50 Ace Gift Card”





“Get \$10 Ace Gift Card FREE”



- If you are not signed up for the Closed Loop Gift Card Program, see the steps below on ACENET > Manage my Store > Promotions-Marketing > Gift Card > Gift Card Program

Signing Up

1. To sign up for the Gift Card Program, please complete the [Retailer Participation Agreement and ACH](#). *Multi stores and chains that have different bank accounts for each store location must complete the additional ACH form.*
2. Complete the  [Gift Card Equipment and Information Form](#). Once complete, fax to (630) 928-9198 or email to GiftCardL2@acehardware.com
3. When you submit your DocuSign Agreements, you will provide an email address on your ACH agreement. This is the email address that BAMS will send the email to for you to Register for the BAMS Prepaid Business Center Settlement Portal.  [Click here for the form](#) to have additional users set up for access as well.

The DEADLINE to sign up for the Ace Gift Card Program is June 30, 2023.

Below are the results from last year's September Labor Day Sale Gift Card BOGA promotion (8/31/22-9/12/22), which was successful. Total in-store gift card sales were up over 47% year over year.

Activation of the Ace \$50 Gift Card:

of Transactions: 12,487

Transaction Dollars: \$650,128

Redemption of the Ace \$50 Gift Card (8/31/22 – 9/12/22):

of Transactions: 6,456

Transaction Dollars: \$195,616.65

Title:	September Paint Offers
Sale:	Labor Day Event
Valid Dates:	August 30 – September 11 (Magnolia Home Paint, Clark+Kensington and Royal)
Planning Execution:	For the Labor Day Event, there are two paint offers: <ol style="list-style-type: none"> 1. Buy One Get One 50% off gallons and 5-gallon buckets of Clark+Kensington and Royal 2. Buy One Get One 50% off gallons of Magnolia Home Paint

8/30-9/11 Labor Day Event

- **BOGO 50% off gallons of C+K and Royal**
 - **Download only offer for BOGO 50% off 5-gallon buckets**
- **BOGO 50% off gallons of Magnolia Home Paint**

Buy One Get One 50% off Gallons of Magnolia Home Paint

Magnolia Home is offering Buy One, Get One 50% Off gallons of interior and exterior paint during the Labor Day Event. Limit TWO (2) discounted gallons per household. Excludes quarts.



Offer Details:

- BOGO 50% off on gallons of Magnolia Home interior and exterior paint
- Available in-store only
- August 30 – September 11
- Limit 2 discounted gallons per household
- Excludes quarts and half-pint samples

National Marketing:

National preprint, Ace Rewards direct mail/email, online and digitally through social media and display ads.

Reimbursement Information:

- For Magnolia Home paint gallons, the discounted portion of item cost will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction. Stores will be reimbursed for all qualifying sales between August 30 – September 11.
- Stores reporting POS will receive their credit automatically following the event. **Ace no longer honors manual reimbursement requests for paint promotions.**

Buy One Get One 50% off Gallons of Clark+Kensington and Royal

Ace Paint is offering Buy One, Get One 50% Off gallons of interior and exterior Clark+Kensington and Royal paint during the Labor Day Event. Limit TWO (2) discounted gallons per household. Excludes quarts and half-pint samples.



Optional Locally Promoted Offer:

Ace Paint is offering Buy One, Get One 50% Off on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) discounted 5-gallon bucket per household.



Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate dynamic promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon dynamic promotion will be included in the execution guide.

****The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either two gallons OR two 5-gallons to qualify for the discount.****

Reimbursement Information:

- For both gallons and 5-gallon buckets, the discounted portion of item cost will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction.
- Stores reporting POS will receive their credit automatically following the event. **Ace no longer honors manual reimbursement requests for paint promotions.**

Marketing:

National preprint, Ace Rewards direct mail/email, online and digitally through social media and display ads.

Title:

Big Green Egg September Offer – EGGspander

Sale:

September Red Hot Buy

Valid Dates:

8/30/23-9/30/23

Planning Execution:

Order between 5/1-5/31 to take advantage of the Big Green Egg 5 Pc. EGGspander kit offer.

We are excited to offer an accessory promotion for all of the Big Green Egg customers we have served over the years. This September, Ace will be offering a unique promotion of save up to 23% off the L and XL EGGspander kits from Big Green Egg. In short, the EGGspander increases your cooking space, works with the existing cooking grid, and facilitates an extensive variety of cooking setups to easily utilize the full versatility of a Big Green Egg. This offer will be available in-store and online to drive more traffic into your stores. Accessories drive approximately 50% of your Big Green Egg sales, and this offer will be the first accessory offer we have done in years.



5 Piece EGGspander Kit for the Big Green Egg

The Big Green Egg EGGspander System lets cooks take full advantage of the versatility of the EGG by facilitating an extensive variety of cooking setups. With this amazingly simple grid system, you can cook at different temperatures with different techniques — multi-zone (direct and indirect) and multi-level — all at the same time! With this expanded cooking capacity, you'll find that you can easily cook your entire meal on the EGG — from appetizers and entrées to dessert.

Kit includes one 2-Piece Multi-Level Rack, one 1-Piece convEGGtor Basket and two Stainless Half Grids. Other EGGcessories available separately.

Easily use the convEGGtor basket for:

- Easy placement or removal of convEGGtor
- Multi-level direct and indirect cooking
- Raised grid cooking

Features of the 2 Piece Multi-Level Rack include:

Elevated sliding cooking grid with 6.5 in (16 cm) clearance for easy access

Reverses for low-level “Cowboy Style” grilling

Designed to connect to existing cooking grid

PROMOTIONAL OFFER - September Month Long 8/30/23 – 9/30/23

8025190 - Large EGGspander	Retail	Est Cost	Margin
Regular	\$ 259.95	\$ 155.97	40%
In-Store Promo	\$ 199.99	\$ 140.37	30%

***OM of 3 -23%

8025068 - XL EGGspander	Retail	Est Cost	Margin
Regular Price	\$ 349.95	\$ 209.97	40.0%
In-Store Promo	\$ 279.99	\$ 188.97	32.5%

***OM of 2 -20%

In addition to the discount, if you order in case pack quantities, you will receive free freight. No need to order additional items to meet freight minimums.

Additional items to sell with this package

The EGGspander system allows your customer to have the ultimate Big Green Egg cooking experience. The system caters to additional accessories that add more versatility to the cooking experience. The possibilities are endless. Consider also selling these items for the customers that buy on this promotion.

								
Cast Iron Half Grids			Cast Iron Half Plancha Griddles			Perforated Half Grids		
Ace #	BGE #	Size	Ace #	BGE #	Size	Ace #	BGE #	Size
8025796	121233	XL	8036805	122995	XL	8025795	121240	XL
8025180	120786	L	8036803	122988	L	8025189	120717	L
								
Half Moon convEGGtor			Carbon Steel Grill Wok					
Ace #	BGE #	Size	<i>Includes a bamboo spatula</i>			Ace #	BGE #	Size
8025792	121820	XL				8027712	120779	15.75"
8025197	121035	L						

ORDER BEFORE 5/31

Ace retailers will be given special purchase prices from 5/1/23 to 5/31/23 on both the XL and L EGGspanders. There is no limit. Please contact your BGE Distributor to take advantage of this offer and for additional questions.

Pre-Order	5/1/2023	5/31/2023
Ship To Arrive Window	7/20/2023	8/10/2023
In-Store Promo Date	8/30/2023	9/30/2023

Distributor Contact

Distributor	Territory	Main Office Phone
AES	AK, WA, OR, ID, MT, HI	(425) 251-3901
BAC Sales	PA, MD, RI	(800) 873-1330
GHS	GA, SC, NC, VA	(800) 588-3148
Leisure Distributors	IN, KY, TN, Southern IL	(800) 588-3148
Northern Plains Dist.	ND, SD, NE, MN, IA, WI, Northern IL, UP MI	(800) 755-7508
Outdoor Home	MO, AK, Eastern KS, Eastern OK	(888) 869-3447
Outdoor Kitchen Dist.	WY, UT, CO, NM, Western KS	(800) 333-7694
Palm Coast Sales	FL	(561) 222-2203
Paragon Distributing Co	TX, LA, MS, AL, Western OK	(800) 683-4745
Sierra Select Distributors	CA, NV, AZ	(800) 793-7334
Star-Fire	MI, OH, WV	(800) 875-6220
Tarantin Industries, Inc.	NY, NJ, CT, MA, VT, NH, ME	(800) 922-0724

Title:	Labor Day BBQ Party on Saturday, September 2
Sale:	Labor Day
Valid Dates:	September 2, 2023
Planning Execution:	Commit to hosting a party in your store on 9/2 and use all of the resources below to host the best party!

September 2 - Labor Day BBQ Party

Flavor Fest

The new “Flavor Fest” campaign for 2023 will continue on to the Labor Day BBQ party. Stores received T-Shirts in the April sign kit, which can be worn on party day. If you need additional T-shirts, visit Ace Marketing Muscle to check availability (first come, first served).



2023 In-Store Party Strategy

In-store parties have proven to be an important tactic increasing footsteps and growing sales.

While Memorial Day, 4th of July and Thanksgrilling will be nationally supported with TV and amplified, we still have four additional parties with national marketing support through digital, social, Ace Rewards email, direct mail and preprint.

Month	In-Store Parties	SOCi In-Store Party Opt-In Deadline	Channel Support
March	Spring Kickoff Party March 25	Closed	All Channel Support (No TV)
April	New at Ace Launch Party April 22	Jan 22nd	All Channel Support (No TV)
May	Stars and Stripes BBQ Party May 27	Feb 22nd	All Channel (TV Included)
July	4th of July BBQ Party July 1	Mar 22nd	All Channel (TV Included)
September	Labor Day BBQ Party Sept 2	May 22nd	All Channel Support (No TV)
November	Thanksgrilling Nov 18	Jul 22nd	All Channel (TV Included)
December	Gifts and Grilling Party Dec 2	Aug 22nd	All Channel Support (No TV)

Party/Demo Stats

Hosting in-store events allows our red-vested heroes to showcase both their incredible product knowledge and amazing customer service. Based on a recent Traeger study, 70% of all Traegers sold go to customers who have seen a demo!

Stores that host events see these positive impacts:



NEW for 2023: Take your demo game to the next level!



In-Store Party/SOCi Facebook Opt-In: Gain new customers when you advertise on Facebook via SOCi. Whether you are already on SOCi or not, this is the time to sign up and then opt in to the In-Store Party Campaigns.

Social Ads will be executed on your behalf, through the SOCi Community Ads Calendar, inviting customers to your store. Charges will be auto-billed to your Ace statement, and you can receive 100% Ace Brand reimbursement if you submit a co-op claim via Ace Marketing Muscle. To opt in, simply follow the links below:

- **Recommended:** Go all in for “Fire Up the Flavor” (BBQ level 3 reset and SOCi party advertising)! Participate in Fire Up the Flavor (Link) initiative! Complete your LOI [here](#).
- Only want to participate in the parties on Facebook via SOCi? Click this link - <https://acehardware.tfaforms.net/249>

Benefits include:

- **Funding** - Total Ad value is \$275 per ad. Ace will fund \$125 for each of the 3 big events (Memorial Day, 4th of July and Thanksgrilling). Retailer total cost is \$150 (\$125 + 10% platform fee) per ad, per store for two weeks. (up to \$375 total value for three parties).
- In addition to the three parties above, there are four additional 2023 parties (retailer-funded at \$250 per ad + \$25 platform fee). The total \$275 cost is co-opable using Ace Brand funds at 100% reimbursement.
- **Frictionless Advertising** - Facebook advertising for all 2023 parties based on your opt-in selection.
- **Localization** - Sponsored ad will localize with your Ace store name.
- **More customers** - Stores that participated in SOCi Facebook party advertising saw approximately 40-50 more in-store visits.
- **Timing** - Advertising begins 2 weeks prior to the party date.
- **Turnkey billing** - Retailer portion will auto-bill to your Ace statement.
- **Co-op Reimbursement** - Retailer portion is pre-approved for 2023 Ace Brand co-op claim and reimbursement up to \$150 per ad. Monies appear approximately 1 month after the event via your Ace invoice.
- **Sign-Up** - You can only opt in to the SOCi Facebook ads for the parties in the above links.

Want to learn more about the SOCi Party Opt-In opportunity? Visit <https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>! For additional assistance using SOCi, email support@meetsoci.com

- **In-Store Parties and Demo Page Live on ACENET**- Check out our page on ACENET for tips and tricks on executing the best parties and demos. You will find all the tools you need including the Weekend Demo Playbook, recipes and additional party resources! Visit the In-Store Party and Demo Page on ACENET frequently for monthly updates! <https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

- **Consumer Event Landing Page**- Tout your parties, demos, and training events to consumers. Customers can now log on to acehardware.com and search local Ace events in their surrounding area. Make sure you add any upcoming events to your My Store Page.

- **Weekend Demo Playbook**- Don't stop at National In-Store Parties... Keep the BBQ demos going every weekend during the BBQ season (April through July). We have all the tools you need to execute from Simple to Spectacular! The weekend demo playbook has everything you need to keep the Fire and Flavor alive! Print it out and share it with your team.

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

For more information, please visit the national in-store party page on ACENET:

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

Title:

Bounce Back Coupons (Bag Stuffers) continue to work! Check out these results and make sure you're utilizing these moving into spring.

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

View the POS instructions included in each month's Execution Guide. The best practice is to bring attention to the coupon and staple it to each customer's receipt.

The Full Promo Sign Kit continues to include the increased quantity of Bounce Back Coupons each month. That means most stores are receiving 1,200 coupons (12 pads of 100) in each monthly sign kit. These increased amounts will continue through the spring months.

These coupons continue to work! Check out the per-store results after factoring in the cost of the coupons:

Per-Store Averages:

Dates:	Transactions:	Total Sales:	Estimated GP\$:	GP%
2023 (YTD through February)	176	\$10,576	\$4,061	38.4%
2022 (Full Year)	1,142	\$73,864	\$28,121	38.1%

Additional Information:

- **POS Instructions:** View the POS instructions included in each month's Execution Guide. Instructions can be found on page 24 of the April Execution Guide. The Execution Guide is included in the sign kit and available on the Win the Month page.

Link to Win the Month page:

<https://acenet.aceservices.com/marketing/promotions/april-2023-win-the-month-planner>

- **How to Distribute:**

- o The best practice is to bring attention to the coupon and staple it to each customer's receipt.
- o Some stores also preload bags with coupons or just place them in the bag.
- o **Coupons should not be distributed until after the transaction takes place.**

- **Other Notes:**

- o There is no minimum purchase necessary to distribute the bounce back coupons. The best practice is to distribute a coupon after each transaction.
- o The next month's sign kit arrives in store around the 20th of the prior month. Once received, begin distributing the following month's coupons.

Please send any questions to promoexecution@acehardware.com.

Title:

Sale:

Valid Dates:

Planning Execution:

Deal of the Month Items

September Red Hot Buy

8/30/2023–9/30/2023

Buy your "Deal of the Month" items on bulletin for September! These items will offer huge savings for the customer as well as increase sales, transactions, and basket size!

September "Deal of the Month" Items

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you're used to selling in line or even on an end cap.

3011614 Feit Electric A19 E26 (Medium) Filament LED Bulb Soft White 60 Watt Equivalence 4 pk

3011627 Feit Electric A19 E26 (Medium) Filament LED Bulb Daylight 60 Watt Equivalence 4 pk

Regular Retail: \$17.99

Final Sale Retail after IS: \$7.99

Promo Margin: 21%

Bulletin Savings: 29%

Bulletin No.: 230901-575 & 230901-576

BOM: 1

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

"Have you heard about the deal of the month? These filament bulbs are normally \$17.99 each but they're on sale for only \$7.99 each! Would you like to add one to your basket?"

Look for a counter mat in your September sign kit and local assets on Ace Marketing Muscle to help promote these "Deal of the Month" items.

Title:

Opt in to Receive Additional End Cap Header Signs

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

YOUR CHOICE

16.99 **-\$3** ACE REWARDS EXCLUSIVE*

\$13⁹⁹ each

Iron-Hold® Heavy Duty Contractor Trash Bags
42 gal., 20 ct. or 55 gal., 15 ct.
6038574, 6093082
Limit 3 each at this price.

8/30-9/30
RED HOT BUY



YOUR CHOICE

SALE

\$3⁴⁹ quart

Ace® Motor Oil
8706731, 8706707, 8706665,
8706764, 8706608

8/30-9/30
RED HOT BUY



YOUR CHOICE

SALE

45.99 **-\$6** ACE REWARDS EXCLUSIVE*

\$39⁹⁹ each

Scotts® EZ Seed®, 10 Lb.
7206436
Limit 5 each at this price.

8/30-9/30
RED HOT BUY



Title:

Window Posters

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

These window posters are scheduled to be included in the September sign kit.

**Labor Day
BBQ Party
9/2**

**Buy \$50
Gift card
Get \$10
Gift Card
Free LD
8/30-9/11**

**BUY TWO
GET ONE
FREE**

**Filtrete® 1" 1000 Allergen
Defense Air Filter**

Assorted sizes available.

NO LIMIT.



8/30-9/30

RED HOT BUY

BULLETIN ORDERING & EXECUTION

ACTION:

• Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

• Open Space Zones

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.

• End Caps

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

• In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

• Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - 10-Minute Conversation

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.



Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Gift Card BOGA
2	Open Space Zone 2 - Grilling
3	Open Space Zone 3 - Outdoor Living
4	End Cap 1 - As Seen On TV
5	End Cap 2 - Insect Control
6	End Cap 3 - Outdoor Cleanup
7	End Cap 4 - Milwaukee
8	End Cap 5 - Bird
9	End Cap 6 - Fire Safety
10	End Cap 7 - RV Antifreeze
11	Open Space Zone 4 - Shippers
12	End Cap 8 - \$15.99 Tools

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OPEN SPACE – ZONE 1 GIFT CARD BOGA

OPEN SPACE – POWER AISLE ZONE 1 GIFT CARD BOGA

ACE BRAND GC PROMO **EVENT**

OPEN SPACE

Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2)

BLTN NO. 230901-001



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
Ace No. 9036932	8/30–9/30 N	8/30–9/11 Y	BOM 25	\$0.10	N/A	N/A	N/A	N/A	N/A	60%

ACE BRANDED GIFT CARD **EVENT**

OPEN SPACE

Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2)

BLTN NO. 230901-002



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
Ace No. 9063394	8/30–9/30 N	8/30–9/11 Y	BOM 25	\$0.10	N/A	N/A	N/A	N/A	N/A	64%

OPEN SPACE – ZONE 2 GRILLING

OPEN SPACE – POWER AISLE ZONE 2 GRILLING

GRL GNSIS SAE325 INDG LP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-012



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037442	8/30–9/30 Y	8/30–9/11 Y	1	\$806.69	\$1,069.00	\$1,069.00	N/A	\$1,069.00	25%	0%

GRL GNSIS SAE325S NG INDG

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-013



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037699	8/30–9/30 Y	8/30–9/11 Y	1	\$806.69	\$1,069.00	\$1,069.00	N/A	\$1,069.00	25%	0%

GRL GNSIS SAE330 INDG LP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-014



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037939	8/30–9/30 Y	8/30–9/11 Y	1	\$1,024.96	\$1,359.00	\$1,359.00	N/A	\$1,359.00	25%	0%

GRILL GNSIS SA-E-330 NG

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-015



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037946	8/30–9/30 Y	8/30–9/11 Y	1	\$1,024.96	\$1,359.00	\$1,359.00	N/A	\$1,359.00	25%	0%

PRO 780 PELLET GRILL BK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-016



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016780	8/30–9/30 Y	8/30–9/11 Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%

GRILL WD PLT PRO 780 BRZ

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-017



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016774	8/30–9/30 Y	8/30–9/11 Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%

September Bulletins

Due Date 5/12/23

GRILL PRO 575 WD PLT BRZ

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-018



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016779	8/30-9/30 Y	8/30-9/11 Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%

GRILL WOOD PELET PRO 575

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-019



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016781	8/30-9/30 Y	8/30-9/11 Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%

SMOKER IRONWOOD 885

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-020



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8030462	8/30-9/30 Y	8/30-9/11 Y	1	\$1,133.25	\$1,499.95	\$1,499.95	N/A	\$1,499.95	24%	4%

GRILL IRONWOOD 650

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-021



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8030466	8/30-9/30 Y	8/30-9/11 Y	1	\$986.97	\$1,299.95	\$1,299.95	N/A	\$1,299.95	24%	4%

OPEN SPACE – ZONE 3 OUTDOOR LIVING

OPEN SPACE – POWER AISLE ZONE 3 OUTDOOR LIVING

FIRE PIT RND SS 19.5" **EVENT** **CORE, SUPER**

OPEN SPACE
BLTN NO. 230901-029


	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	8/30–9/30	8/30–9/11	BOM							
8085209	N	Y	1	\$212.40	\$329.99	\$279.99	N/A	\$279.99	24%	9%

FIRE PIT YKN RND SS 27" **EVENT** **CORE, SUPER**

OPEN SPACE
BLTN NO. 230901-030


	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	8/30–9/30	8/30–9/11	BOM							
8085211	N	Y	1	\$372.99	\$549.99	\$499.99	N/A	\$499.99	25%	9%

FOLD BUFT TABLE WHT 72" **EVENT/RHB** **AR MAILER**

OPEN SPACE
BLTN NO. 230901-031


	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	8/30–9/30	8/30–9/11	BOM							
6028603	Y	Y	1	\$48.72	\$99.99	\$59.99	N/A	\$59.99	19%	21%

FOLDING TABLE WHT 48" **EVENT/RHB** **AR MAILER**

OPEN SPACE
BLTN NO. 230901-032


	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	8/30–9/30	8/30–9/11	BOM							
6028604	Y	Y	2	\$38.48	\$84.99	\$49.99	N/A	\$49.99	23%	3%

FOLDING CHAIR WHT 250LB **EVENT/RHB** **AR MAILER**

OPEN SPACE
BLTN NO. 230901-033


	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	8/30–9/30	8/30–9/11	BOM							
6028623	Y	Y	1	\$20.28	\$27.99	\$24.99	N/A	\$24.99	19%	13%

CANOPY 10X10' GRAY **EVENT/RHB** **AR MAILER**

OPEN SPACE
BLTN NO. 230901-034


	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	8/30–9/30	8/30–9/11	BOM							
8028225	Y	Y	1	\$67.42	\$109.99	\$89.99	N/A	\$89.99	25%	3%

September Bulletins

Due Date 5/12/23

CANOPY BLUE 10X10'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-035



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028228	8/30-9/30 Y	8/30-9/11 Y	1	\$69.77	\$109.99	\$89.99	N/A	\$89.99	22%	3%

CANOPY 12X12' BRWN

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-036



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028226	8/30-9/30 Y	8/30-9/11 Y	1	\$117.67	\$179.99	\$159.99	N/A	\$159.99	26%	3%

CANOPY 12X12' GRAY

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-037



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028227	8/30-9/30 Y	8/30-9/11 Y	1	\$117.73	\$179.99	\$159.99	N/A	\$159.99	26%	3%

OPEN SPACE – ZONE 4 SHIPPERS

OPEN SPACE – POWER AISLE ZONE 4 SHIPPERS



NSH COPPERTOP 83 PK DSP

EVENT/RHB

AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
3009735	BATTERY ALKALINE AAA 8PK	30	\$8.46	\$6.86	\$205.80	N/A	19%
34575	BATTERY ALKALINE AA 8PK	32	\$8.46	\$6.86	\$219.52	N/A	19%
30205	BATTERY ALKALINE 9V 2PK	12	\$8.77	\$7.11	\$85.32	N/A	19%
34574	BATTERY ALKALINE C 4PK	03	\$8.77	\$7.11	\$21.33	N/A	19%
34573	BATTERY ALKALINE D 4PK	06	\$8.77	\$7.11	\$42.66	N/A	19%

BLTN NO. 230901-047

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011455	8/30–9/30 Y	8/30–9/11 Y	1	\$574.63	\$933.17	N/A	\$2.00 Limit: 4T	N/A	N/A	19%



BATTERY ALKALINE AAA 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-048

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3009735	8/30–9/30 Y	8/30–9/11 Y	10	\$8.03	\$10.99	N/A	\$2.00 Limit: 4T	N/A	N/A	5%



BATTERY ALKALINE AA 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-049

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34575	8/30–9/30 Y	8/30–9/11 Y	8	\$8.03	\$10.99	N/A	\$2.00 Limit: 4T	N/A	N/A	5%



BATTERY ALKALINE 9V 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-050

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
30205	8/30–9/30 Y	8/30–9/11 Y	1	\$8.33	\$10.99	N/A	\$2.00 Limit: 4T	N/A	N/A	5%



BATTERY ALKALINE C PK4

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-051

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34574	8/30–9/30 Y	8/30–9/11 Y	1	\$8.33	\$11.99	N/A	\$2.00 Limit: 4T	N/A	N/A	5%

September Bulletins

Due Date 5/12/23

BATTERY ALKALINE D 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-052



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34573	8/30-9/30 Y	8/30-9/11 Y	1	\$8.33	\$11.99	N/A	\$2.00 Limit: 4T	N/A	N/A	5%

BATTERY ALKALINE AA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-053



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3296035	8/30-9/30 Y	8/30-9/11 Y	1	\$17.44	\$21.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

BATTERY ALKLN AAA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-054



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3296043	8/30-9/30 Y	8/30-9/11 Y	1	\$17.44	\$20.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

NSH ENRGIZER 36PC AA/AAA

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-055



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	N/A	18%
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	N/A	18%

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3495116	8/30-9/30 Y	8/30-9/11 Y	1	\$469.80	\$469.99	N/A	\$2.00 Limit: 2	N/A	N/A	18%

BATTERY ALKALINE AA 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-056



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3380607	8/30-9/30 Y	8/30-9/11 Y	1	\$14.60	\$17.99	N/A	\$2.00 Limit: 2	N/A	N/A	8%

BATTERY ALKLN AAA 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-057



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3380656	8/30-9/30 Y	8/30-9/11 Y	1	\$14.60	\$17.99	N/A	\$2.00 Limit: 2	N/A	N/A	8%

September Bulletins

Due Date 5/12/23

ENERGZR MAX BATT C 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-058



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005196	8/30-9/30 Y	8/30-9/11 Y	1	\$16.43	\$18.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

BATTERY ALKLN D 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-059



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005204	8/30-9/30 Y	8/30-9/11 Y	1	\$16.43	\$18.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

BATTERY ALKLN 9V 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-060



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005212	8/30-9/30 Y	8/30-9/11 Y	1	\$16.43	\$18.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

NSH PCKT HOSE SLVR DSP

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-061



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6809263	POCKET HOSE BLK 50'3/4"D	18	\$19.81	\$17.17	\$309.06	43%	13%
6809271	POCKET HOSE BLK 75'3/4"D	06	\$26.41	\$22.90	\$137.40	43%	13%
6809289	POCKET HOSE BLK 100'3/4"D	06	\$33.01	\$28.62	\$171.72	43%	13%

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6822886	8/30-9/30 Y	8/30-9/11 Y	1	\$618.18	\$1,229.70	\$1,079.70	N/A	\$1,079.70	43%	13%

POCKET HOSE BLK 50'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-062



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809263	8/30-9/30 Y	8/30-9/11 Y	1	\$19.09	\$34.99	\$29.99	N/A	\$29.99	36%	4%

POCKET HOSE BLK 75'3/4"D

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-063



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809271	8/30-9/30 Y	8/30-9/11 Y	1	\$25.45	\$44.99	\$39.99	N/A	\$39.99	36%	4%

September Bulletins

Due Date 5/12/23

POCKET HOSE BLK100'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-064



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809289	8/30-9/30 Y	8/30-9/11 Y	1	\$31.81	\$54.99	\$49.99	N/A	\$49.99	36%	4%

GARDEN HOSE BLK 3/4"X25'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-065



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6000920	8/30-9/30 Y	8/30-9/11 Y	1	\$12.73	\$24.99	\$19.99	N/A	\$19.99	36%	4%

PROMO IMPULSE - SEPTEMBER 23



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
81003	00009114958009	RV/MARINE ANTIFREEZE 1G	6	6	6	EVENT/RHB
1024681	00028756957379	INSULAT SEALNT G&C 12OZ	12	4	12	EVENT/RHB
1024682	00028756957362	INSULAT SEALNT BG&C 12OZ	12	4	12	EVENT/RHB
1024685	00028756957386	INSULAT SEALNT W&D 12OZ	12	4	12	EVENT/RHB
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	4	4	EVENT/RHB
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	4	4	EVENT/RHB
7415136	00082901276494	WASP & HORNET KILLR20OZ	12	3	12	EVENT/RHB
7415144	00082901276500	FOAM WASP & HORNET17.5OZ	12	3	12	EVENT/RHB

#1 SEPTEMBER 2023 - AS SEEN ON TV



**FLIPP
MESSAGING**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6004382	00850003339177	FLEX GLUE CLEAR 4OZ	1	3	6	EVENT/RHB
6004383	00850003339191	FLEX GLUE CLEAR 9OZ	6	2	6	EVENT/RHB
6009768	00735541248191	GARAGE LIGHT BLK/WHT	1	4	4	EVENT/RHB
6015026	00850010226835	FLEX PASTE RUBBR WHT 1LB	1	2	6	EVENT/RHB
6015027	00850010226804	FLEX PASTE RUBBR BLK 1LB	1	2	6	EVENT/RHB
6018525	00850010226859	RUBBER PASTE BLACK 9OZ	1	2	6	EVENT/RHB
6018526	00850010226866	RUBBER PASTE WHITE 9OZ	1	2	6	EVENT/RHB
6215107	00855647003019	FLEXSEAL 14OZ SPRAY BLK	6	3	6	EVENT/RHB
6238554	00855647003514	FLEX SEAL 14 OZ CLEAR	6	3	6	EVENT/RHB
6266985	00855647003385	FLEX SHOT RBR SEALNT WHT	4	2	4	EVENT/RHB
6266993	00855647003392	FLEX SHOT RBR SEALNT CLR	4	2	4	EVENT/RHB
6295950	00855647003613	FLEX SEAL WHITE 14OZ	6	3	6	EVENT/RHB
6406383	00852808007084	FLEX TAPE WHITE 4"X5'	1	1	4	EVENT/RHB
6406391	00852808007053	FLEX TAPE BLACK 4"X5'	1	1	4	EVENT/RHB
6664999	00852808007664	FLEX GLUE PRO 10OZ	6	2	4	EVENT/RHB
6665004	00852808007626	FLEX GLUE ADHSV 6OZ	1	3	6	EVENT/RHB
6715163	00852808007978	FLEX TAPE GRAY 4"X5'	1	1	4	EVENT/RHB
6715171	00852808007947	FLEX TAPE CLEAR 4"X5'	1	1	4	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #1 WIN THE MONTH CATEGORY – AS SEEN ON TV

NSH-FLEX SEAL PRODUCTS

EVENT/RHB

AR MAILER

END CAP 1



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6004382	FLEX GLUE CLEAR 4OZ	04	\$8.93	\$6.45	\$25.80	57%	28%
6015026	FLEX PASTE RUBBR WHT 1LB	15	\$8.93	\$6.45	\$96.75	46%	28%
6015027	FLEX PASTE RUBBR BLK 1LB	06	\$8.93	\$6.45	\$38.70	57%	28%
6215107	FLEXSEAL 14OZ SPRAY BLK	10	\$8.93	\$6.45	\$64.50	57%	28%
6238554	FLEX SEAL 14 OZ CLEAR	10	\$8.93	\$6.45	\$64.50	57%	28%
6295950	FLEX SEAL WHITE 14OZ	05	\$8.93	\$6.45	\$32.25	57%	28%
6406391	FLEX TAPE BLACK 4"X5'	06	\$8.93	\$6.45	\$38.70	57%	28%
6665004	FLEX GLUE ADHSV 6OZ	04	\$8.93	\$6.45	\$25.80	57%	28%
6715171	FLEX TAPE CLEAR 4"X5'	06	\$8.93	\$6.45	\$38.70	57%	28%

BLTN NO. 230901-075

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030820	8/30-9/30 Y	8/30-9/11 Y	1	\$425.70	\$1,055.34	\$989.34	N/A	\$989.34	57%	28%



FLEX GLUE CLEAR 4OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-076

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6004382	8/30-9/30 Y	8/30-9/11 Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEX PASTE RUBBR WHT 1LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-077

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6015026	8/30-9/30 Y	8/30-9/11 Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEX PASTE RUBBR BLK 1LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-078

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6015027	8/30-9/30 Y	8/30-9/11 Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEXSEAL 14OZ SPRAY BLK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-079

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6215107	8/30-9/30 Y	8/30-9/11 Y	6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

September Bulletins

Due Date 5/12/23



FLEX SEAL 14 OZ CLEAR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-080

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	6238554	8/30-9/30 Y	8/30-9/11 Y	6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEX SEAL WHITE 14OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-081

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	6295950	8/30-9/30 Y	8/30-9/11 Y	6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEX TAPE BLACK 4\"X5\"

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-082

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	6406391	8/30-9/30 Y	8/30-9/11 Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEX GLUE ADHSV 6OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-083

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	6665004	8/30-9/30 Y	8/30-9/11 Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEX TAPE CLEAR 4\"X5\"

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-084

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	6715171	8/30-9/30 Y	8/30-9/11 Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEX SHOT RBR SEALNT WHT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-085

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	6266985	8/30-9/30 Y	8/30-9/11 Y	4	\$8.84	\$17.99	\$16.99	N/A	\$16.99	48%	13%



FLEX SHOT RBR SEALNT CLR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-086

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	6266993	8/30-9/30 Y	8/30-9/11 Y	4	\$8.84	\$17.99	\$16.99	N/A	\$16.99	48%	13%



FLEX GLUE CLEAR 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-087

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	6004383	8/30-9/30 Y	8/30-9/11 Y	6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

September Bulletins

Due Date 5/12/23



RUBBER PASTE BLACK 90Z

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-088

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6018525	8/30-9/30 Y	8/30-9/11 Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



RUBBER PASTE WHITE 90Z

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-089

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6018526	8/30-9/30 Y	8/30-9/11 Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEX TAPE WHITE 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-090

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6406383	8/30-9/30 Y	8/30-9/11 Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEX GLUE PRO 100Z

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-091

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6664999	8/30-9/30 Y	8/30-9/11 Y	6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEX TAPE GRAY 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-092

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6715163	8/30-9/30 Y	8/30-9/11 Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



GARAGE LIGHT BLK/WHT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BUY ONE, GET ONE FREE

BLTN NO. 230901-094

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6009768	8/30-9/30 Y	8/30-9/11 Y	1	\$10.97	\$29.99	\$29.99	N/A	\$29.99	27%	44%

#2 SEPTEMBER 2023 - INSECT CONTROL

SALE

2 FOR \$7.00

Ace® Insect Killers
7415110, 7415136, 7415144,
7415128
\$3.50 each.

8/30-9/30
RED HOT BUY



WINTER PREP



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7415110	00082901276470	FLYING INSECT KLLR18OZ	12	12	12	EVENT/RHB
7415128	00082901276487	ANT&ROACH KLLR17.5OZ	12	6	12	EVENT/RHB
7415136	00082901276494	WASP & HORNET KILLR20OZ	12	12	12	EVENT/RHB
7415144	00082901276500	FOAM WASP & HORNET17.5OZ	12	6	12	EVENT/RHB
7508088	00071549022099	INSECT KILLER RTU 1.1GAL	4	4	4	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #2 WIN THE MONTH CATEGORY – INSECT CONTROL



INSECT KILLER RTU 1.1GAL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 230901-104

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7508088	8/30–9/30 Y	8/30–9/11 Y	4	\$13.67	\$19.99	\$18.99	\$2.00 Limit: 2	\$16.99	28%	4%



FLYING INSECT KLLR18OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

2 FOR \$7.00

BLTN NO. 230901-105

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415110	8/30–9/30 Y	8/30–9/11 Y	12	\$2.65	\$5.59	\$3.50	N/A	\$3.50	24%	4%



ANT&ROACH KLLR17.5OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

2 FOR \$7.00

BLTN NO. 230901-106

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415128	8/30–9/30 Y	8/30–9/11 Y	12	\$2.36	\$5.59	\$3.50	N/A	\$3.50	33%	3%



WASP & HORNET KILLR20OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

2 FOR \$7.00

BLTN NO. 230901-107

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415136	8/30–9/30 Y	8/30–9/11 Y	12	\$2.42	\$4.59	\$3.50	N/A	\$3.50	31%	4%



FOAM WASP & HORNET17.5OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

2 FOR \$7.00

BLTN NO. 230901-108

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415144	8/30–9/30 Y	8/30–9/11 Y	12	\$2.36	\$5.59	\$3.50	N/A	\$3.50	33%	3%

#3 SEPTEMBER 2023 - OUTDOOR CLEANING

ACE REWARDS
EXCLUSIVE
SAVE \$2
INSTANTLY

30 Seconds® Outdoor
Cleaner Concentrate
or Ready-to-Spray
7130834, 7514425
Limit 2 each.

8/30-9/30
RED HOT BUY



**CUSTOMER
FAVORITE**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	4	4	EVENT/RHB
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	4	4	EVENT/RHB
7130834	00040235751285	CLEANR OUT 30SECONDS GL	4	4	4	EVENT/RHB
7514425	00040235754804	OUTDOOR CLEANER 64OZ	1	5	5	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #3 WIN THE MONTH CATEGORY – OUTDOOR CLEANUP



CLEANR OUT 30SECONDS GL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 230901-118

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7130834	8/30-9/30 Y	8/30-9/11 Y	4	\$8.10	\$12.99	N/A	\$2.00 Limit: 2	N/A	N/A	0%



OUTDOOR CLEANER 64OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 230901-119

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7514425	8/30-9/30 Y	8/30-9/11 Y	1	\$8.65	\$15.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%



CONTRACTOR BAG 42G 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 230901-120

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6038574	8/30-9/30 Y	8/30-9/11 Y	4	\$10.70	\$16.99	\$16.99	\$3.00 Limit: 3	\$13.99	37%	4%



CONTRACTOR BAG 55G 15PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 230901-121

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6093082	8/30-9/30 Y	8/30-9/11 Y	4	\$10.70	\$16.99	\$16.99	\$3.00 Limit: 3	\$13.99	37%	4%

#4 SEPTEMBER 2023 - MILWAUKEE

25% OFF

Select Milwaukee®
Hand Tools &
Accessories
2009641, 2015589, 2303808,
2811503, 2813780, 2815304

8/30-9/30
RED HOT BUY



DEALS UNDER \$10



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2008884	00045242567591	M18 FL PKOUT WET/DRY VAC	1	2	2	EVENT/RHB
2009641	00045242552030	STUD TAPE MEASURE 25'	1	2	6	EVENT/RHB
2010905	00045242559176	M18 SAWZALL RECIP SAW18V	1	1	4	EVENT/RHB
2015304	00045242573912	FASTBACK UTILITY KNF 6IN1	1	1	6	EVENT/RHB
2015589	00045242609246	IMPACT DRVR BIT SET 38PC	1	1	4	EVENT/RHB
2023252	00045242566280	GRINDER M18 FUEL18V	1	1	2	EVENT/RHB
2303808	00045242534401	UTILITY KNIFE FLIP-OPEN	1	1	10	EVENT/RHB
2548998	00045242345946	BATTERY PACK M18 XC5.0	1	2	6	EVENT/RHB
2811503	00045242297610	UTILITY BLADES GP 100PC	1	2	10	EVENT/RHB
2813780	00045242479092	PLIERS SET ALLOY STL 3PK	1	1	3	EVENT/RHB
2837862	00045242515189	M18 FUEL D-HANDLE JIGSAW	1	1	4	EVENT/RHB
7790272	00045242493876	M18 FUEL HEDGE TRIMMER	1	1	1	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #4 WIN THE MONTH CATEGORY – MILWAUKEE

STUD TAPE MEASURE 25'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

25% OFF

BLTN NO. 230901-131



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2009641	8/30-9/30 Y	8/30-9/11 Y	1	\$16.88	\$29.99	25%	N/A	N/A	N/A	18%

FASTBACK UTILITY KNF 6IN1

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

25% OFF

BLTN NO. 230901-132



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2015304	8/30-9/30 Y	8/30-9/11 Y	1	\$10.31	\$19.99	25%	N/A	N/A	N/A	29%

UTILITY KNIFE FLIP-OPEN

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

25% OFF

BLTN NO. 230901-133



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2303808	8/30-9/30 Y	8/30-9/11 Y	1	\$6.78	\$13.99	25%	N/A	N/A	N/A	15%

UTILITY BLADES GP 100PC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

25% OFF

BLTN NO. 230901-134



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2811503	8/30-9/30 Y	8/30-9/11 Y	1	\$10.13	\$22.99	25%	N/A	N/A	N/A	18%

PLIERS SET ALLOY STL 3PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

25% OFF

BLTN NO. 230901-135



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2813780	8/30-9/30 Y	8/30-9/11 Y	1	\$27.62	\$49.99	25%	N/A	N/A	N/A	23%

IMPACT DRVR BIT SET 38PC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

25% OFF

BLTN NO. 230901-136



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2015589	8/30-9/30 Y	8/30-9/11 Y	1	\$13.54	\$26.99	25%	N/A	N/A	N/A	18%



M18 FL PKOUT WET/DRY VAC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BUY M18 BARE TOOL, GET FREE BATTERY PACK

BLTN NO. 230901-137

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2008884	8/30-9/30 Y	8/30-9/11 Y	1	\$158.71	\$199.00	\$199.00	N/A	\$199.00	20%	0%



M18 SAWZALL RECIP SAW18V

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BUY M18 BARE TOOL, GET FREE BATTERY PACK

BLTN NO. 230901-138

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2010905	8/30-9/30 Y	8/30-9/11 Y	1	\$160.35	\$199.00	\$199.00	N/A	\$199.00	19%	0%



GRINDER M18 FUEL18V

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BUY M18 BARE TOOL, GET FREE BATTERY PACK

BLTN NO. 230901-139

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2023252	8/30-9/30 Y	8/30-9/11 Y	1	\$155.81	\$199.00	\$199.00	N/A	\$199.00	22%	0%



M18 FUEL D-HANDLE JIGSAW

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BUY M18 BARE TOOL, GET FREE BATTERY PACK

BLTN NO. 230901-140

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2837862	8/30-9/30 Y	8/30-9/11 Y	1	\$163.37	\$199.00	\$199.00	N/A	\$199.00	18%	0%



M18 FUEL HEDGE TRIMMER

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BUY M18 BARE TOOL, GET FREE BATTERY PACK

BLTN NO. 230901-141

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7790272	8/30-9/30 Y	8/30-9/11 Y	1	\$160.08	\$199.00	\$199.00	N/A	\$199.00	20%	0%



BATTERY PACK M18 XC5.0

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BUY M18 BARE TOOL, GET FREE BATTERY PACK

\$133.03 Credit Based on POS

BLTN NO. 230901-142

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2548998	8/30-9/30 Y	8/30-9/11 Y	1	\$133.03	\$159.00	N/A	N/A	N/A	N/A	0%

#5 SEPTEMBER 2023 - BIRD

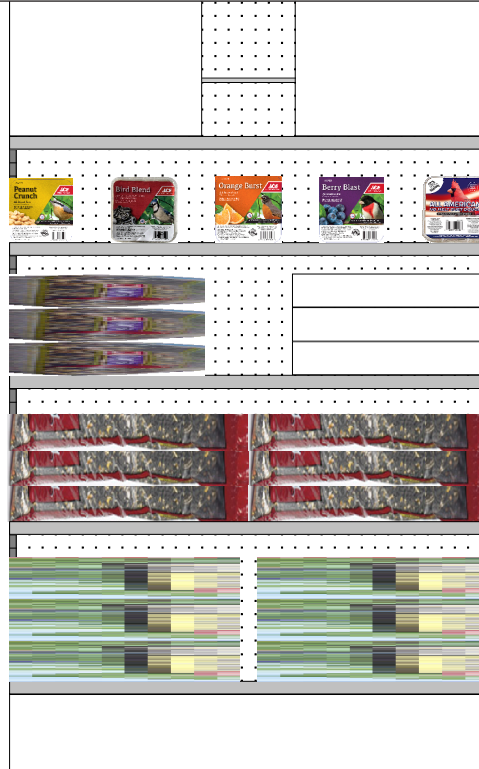
YOUR CHOICE
SALE
\$1.19
 each

Ace® Bird Suet, 11 Oz.
 8039376, 8039378, 8039379, 8039377

8/30-9/30
RED HOT BUY



LAST CHANCE!



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
81053	00071859028118	BIRDSEED SONGBRD WB7# KT	1	2	6	EVENT/RHB
8039376	00082901370512	SUET PEANUT CRUNCH 11OZ	12	1	12	EVENT/RHB
8039377	00082901370529	SUET BIRD BLEND 11OZ	12	1	12	EVENT/RHB
8039378	00082901370536	SUET ORANGE BURST 11OZ	12	1	12	EVENT/RHB
8039379	00082901370550	SUET BERRY BLAST 11OZ	12	1	12	EVENT/RHB
8062614	00071859027111	BIRDSEED BIRDERSBLD 8#KT	1	2	6	EVENT/RHB
8123820	00071859158358	NUT&FRUIT BLEND 5LB	1	1	3	EVENT/RHB
9084351	00018222125067	AMERICAN DOUGH SUET 11OZ	12	1	12	EVENT/RHB
9085211	00070187111035	BIRD FOOD MIX 5LB	1	1	3	EVENT/RHB
9085607	00093432262320	BIRD FEEDR SMKR GRILL	2	2	2	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #5 WIN THE MONTH CATEGORY – BIRD



BIRD FOOD MIX 5LB

EVENT/RHB

AR MAILER

END CAP 5

BUY ONE, GET ONE FREE (mix & match)

BLTN NO. 230901-152

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
9085211	8/30-9/30 Y	8/30-9/11 Y	1	\$3.86	\$9.99	N/A	N/A	N/A	23%	4%



BIRDSEED SONGBRD WB7# KT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BUY ONE, GET ONE FREE (mix & match)

BLTN NO. 230901-153

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
81053	8/30-9/30 Y	8/30-9/11 Y	1	\$6.03	\$16.99	N/A	N/A	N/A	29%	4%



BIRDSEED BIRDERSBLD 8#KT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BUY ONE, GET ONE FREE (mix & match)

BLTN NO. 230901-154

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8062614	8/30-9/30 Y	8/30-9/11 Y	1	\$5.84	\$16.99	N/A	N/A	N/A	31%	4%



NUT&FRUIT BLEND 5LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BUY ONE, GET ONE FREE (mix & match)

BLTN NO. 230901-155

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8123820	8/30-9/30 Y	8/30-9/11 Y	1	\$7.01	\$16.99	N/A	N/A	N/A	17%	24%



SUET PEANUT CRUNCH 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 230901-156

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8039376	8/30-9/30 Y	8/30-9/11 Y	12	\$0.81	\$1.79	\$1.19	N/A	\$1.19	32%	4%



SUET BIRD BLEND 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 230901-157

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8039377	8/30-9/30 Y	8/30-9/11 Y	12	\$0.90	\$1.79	\$1.19	N/A	\$1.19	24%	3%



SUET ORANGE BURST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 230901-158

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8039378	8/30-9/30 Y	8/30-9/11 Y	12	\$0.90	\$1.79	\$1.19	N/A	\$1.19	24%	3%

September Bulletins

Due Date 5/12/23

SUET BERRY BLAST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 230901-159



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	8039379	8/30-9/30 Y	8/30-9/11 Y	12	\$0.90	\$1.79	\$1.19	N/A	\$1.19	24%	3%

AMERICAN DOUGH SUET 11OZ

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 230901-160



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	9084351	8/30-9/30 Y	8/30-9/11 Y	12	\$1.06	\$2.39	\$1.49	N/A	\$1.49	29%	4%

BIRD FEEDR SMKR GRILL

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 230901-161



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	9085607	8/30-9/30 Y	8/30-9/11 Y	2	\$21.63	\$49.99	\$27.99	N/A	\$27.99	23%	17%

#6 SEPTEMBER 2023 - FIRE SAFETY

ACE REWARDS
EXCLUSIVE
SAVE \$10
INSTANTLY

Select Smoke & Carbon Monoxide Alarms and Fire Extinguishers
Assorted varieties.
Limit 2 each.

8/30-9/30
RED HOT BUY



APP MESSAGING



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
80594	00029054000309	FIRE EXT GARAGE10:BC2.75	4	2	4	EVENT/RHB
83559	00029054000606	FIRE EXT PRO SERIES 5#	2	2	2	EVENT/RHB
84317	00029054000675	FIRE EXT REC 5:BC 2LB	4	0	4	EVENT/RHB
86536	00029054730008	FIRE EXT KITCHEN 5"BC1LB	4	2	4	EVENT/RHB
87892	00029054000392	FIRE EXT STD HOME 2.5#	4	0	4	EVENT/RHB
87894	00029054002792	FIRE EXT RECHRG4A60-BC10	2	0	2	EVENT/RHB
5036437	00029054023537	NSH SMKE/CO DSP/48	1	1	1	EVENT/RHB
5268503	00029054513069	SMOKE/CO ALARM 120V BRK	1	1	6	EVENT/RHB
5414966	00029054002297	SMOKE/CO ALARM & VOICE	1	1	4	EVENT/RHB
5977343	00029054018649	SMK&CO ALRM BATT W/VOICE	1	1	3	EVENT/RHB
5977608	00029054019196	10Y PHOTO SMK&CO W/VOICE	1	1	3	EVENT/RHB
5979026	00029054019189	10Y PHOTO SMK&CO SLIM	1	1	3	EVENT/RHB
8035925	00029054741028	FIRE EXT AUTO 5:BC 2LB	4	2	4	EVENT/RHB
8136996	00029054000347	FIRE EXT HOUSEHOLD 2.5LB	4	0	4	EVENT/RHB

September Bulletins

Due Date 5/12/23

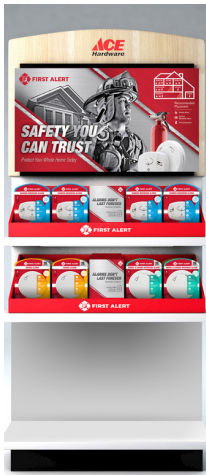
END CAP #6 WIN THE MONTH CATEGORY – BIRD

NSH SMKE/CO DSP/48

EVENT/RHB

AR MAILER

END CAP 6



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
5975578	PLUG IN CO W/BATT BACKUP	12	\$21.03	\$15.27	\$183.24	N/A	27%
5976980	BATTERY OPERATED CO ALRM	12	\$17.39	\$12.63	\$151.56	N/A	27%
5977376	10Y SLIM PHOTO SMK ALRM	12	\$19.14	\$13.90	\$166.80	N/A	27%
5979026	10Y PHOTO SMK&CO SLIM	12	\$35.84	\$26.02	\$312.24	N/A	27%

BLTN NO. 230901-171

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5036437	8/30-9/30 Y	8/30-9/11 Y	1	\$813.84	\$1,787.52	N/A	\$10.00 Limit: 2	N/A	N/A	27%

10Y PHOTO SMK&CO SLIM

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-172



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5979026	8/30-9/30 Y	8/30-9/11 Y	1	\$34.54	\$54.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

10Y PHOTO SMK&CO W/VOICE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-173



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5977608	8/30-9/30 Y	8/30-9/11 Y	1	\$38.36	\$64.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

FIRE EXT GARAGE10:BC2.75

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-174



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
80594	8/30-9/30 Y	8/30-9/11 Y	4	\$13.23	\$25.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

FIRE EXT REC 5:BC 2LB

EVENT/RHB

SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-175



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
84317	8/30-9/30 Y	8/30-9/11 Y	4	\$12.31	\$24.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



FIRE EXT KITCHEN 5"BC1LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-176

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
86536	8/30-9/30 Y	8/30-9/11 Y	4	\$11.07	\$23.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



FIRE EXT STD HOME 2.5#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-177

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
87892	8/30-9/30 Y	8/30-9/11 Y	4	\$16.40	\$24.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%



FIRE EXT RECHRG4A60-BC10

EVENT/RHB

SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-178

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
87894	8/30-9/30 Y	8/30-9/11 Y	2	\$58.90	\$89.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



FIRE EXT PRO SERIES 5#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-179

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
83559	8/30-9/30 Y	8/30-9/11 Y	2	\$37.59	\$59.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%



SMOKE/CO ALARM 120V BRK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-180

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5268503	8/30-9/30 Y	8/30-9/11 Y	1	\$31.34	\$49.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



SMOKE/CO ALARM & VOICE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-181

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5414966	8/30-9/30 Y	8/30-9/11 Y	1	\$50.56	\$69.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



SMK&CO ALRM BATT W/VOICE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-182

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5977343	8/30-9/30 Y	8/30-9/11 Y	1	\$32.67	\$59.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

September Bulletins

Due Date 5/12/23



FIRE EXT AUTO 5:BC 2LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-183

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8035925	8/30-9/30 Y	8/30-9/11 Y	4	\$11.07	\$23.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



FIRE EXT HOUSEHOLD 2.5LB

EVENT/RHB

SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-184

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8136996	8/30-9/30 Y	8/30-9/11 Y	4	\$17.07	\$28.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%



FIRE SUPPRESSANT 14OZ.

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-185

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8207409	8/30-9/30 Y	8/30-9/11 Y	1	\$10.62	\$16.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

#7 SEPTEMBER 2023 - RV ANTIFREEZE

SALE
2 FOR \$8.00

RV & Marine Antifreeze, Gal.
81003
\$4.00 each.

8/30-9/30
RED HOT BUY



SUMMER
CLEARANCE



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
81003	00009114958009	RV/MARINE ANTIFREEZE 1G	6	6	12	EVENT/RHB
1024681	00028756957379	INSULAT SEALNT G&C 12OZ	12	12	24	EVENT/RHB
1024682	00028756957362	INSULAT SEALNT BG&C 12OZ	12	12	24	EVENT/RHB
1024685	00028756957386	INSULAT SEALNT W&D 12OZ	12	12	24	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #7 WIN THE MONTH CATEGORY – RV ANTIFREEZE



INSULAT SEALNT G&C 12OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY TWO, GET ONE FREE (limit 3)
\$3.78 Credit Based on POS

BLTN NO. 230901-195

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024681	8/30–9/30 Y	8/30–9/11 Y	12	\$3.84	\$4.99	N/A	N/A	N/A	22%	4%



INSULAT SEALNT BG&C 12OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY TWO, GET ONE FREE (limit 3)
\$3.78 Credit Based on POS

BLTN NO. 230901-196

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024682	8/30–9/30 Y	8/30–9/11 Y	12	\$3.84	\$5.99	N/A	N/A	N/A	35%	4%



INSULAT SEALNT W&D 12OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY TWO, GET ONE FREE (limit 3)
\$3.78 Credit Based on POS

BLTN NO. 230901-197

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024685	8/30–9/30 Y	8/30–9/11 Y	12	\$4.59	\$6.99	N/A	N/A	N/A	29%	4%



RV/MARINE ANTIFREEZE 1G

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 230901-198

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81003	8/30–9/30 Y	8/30–9/11 Y	6	\$3.14	\$4.59	\$4.00	N/A	\$4.00	22%	5%

#8 SEPTEMBER 2023 - \$15.99 TOOLS

YOUR CHOICE

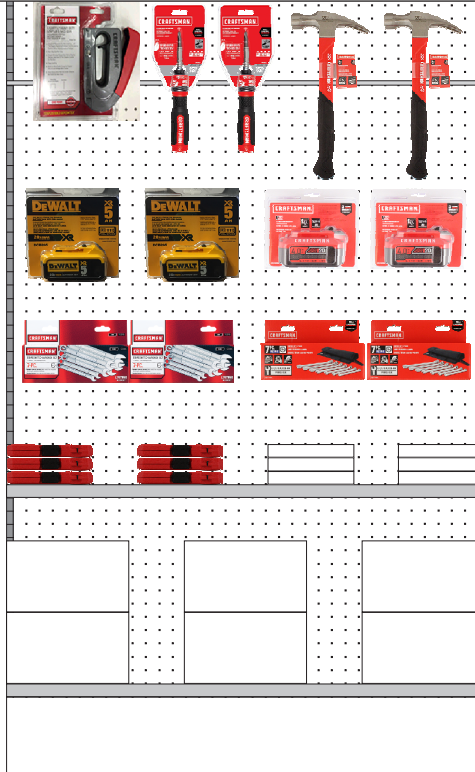
SALE

\$15.99
each

Craftsman® Hand Tools
2335321, 2392421, 2335339, 2392413,
2301232, 2835437, 2018454

8/30-9/30

RED HOT BUY

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2018454	00885911724883	SCREWDRIVER SET 1/4" 15PC	1	2	14	EVENT/RHB
2029752	00885911927048	20VMAX ATOMIC 2-TOOL KIT	1	3	6	EVENT/RHB
2301232	00885911647519	REVERSE SQUEEZE STAPLER	1	1	7	EVENT/RHB
2335321	00885911661799	CM SOCKET 11PC 1/4DR MM	1	2	6	EVENT/RHB
2335339	00885911661782	CM SOCKET 11PC 1/4DR SAE	1	2	6	EVENT/RHB
2392413	00885911615839	CM WRENCH 7PC ROLLUP SAE	1	2	10	EVENT/RHB
2392421	00885911615846	CM WRENCH 7PC ROLL METRC	1	2	10	EVENT/RHB
2408789	00885911362801	BATRY LI-ION 20VMAX 5AH	1	2	4	EVENT/RHB
2834224	00885911564588	V20 L-I HC BATT 4AH	1	2	6	EVENT/RHB
2835437	00885911570718	CLAW HAMMER FBGLS 20OZ	1	2	14	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #8 WIN THE MONTH CATEGORY – \$15.99 TOOLS



CM SOCKET 11PC 1/4DR MM

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 230901-208

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2335321	8/30-9/30 Y	8/30-9/11 Y	1	\$10.87	\$27.99	\$15.99	N/A	\$15.99	32%	30%



CM SOCKET 11PC 1/4DR SAE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 230901-209

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2335339	8/30-9/30 Y	8/30-9/11 Y	1	\$10.87	\$27.99	\$15.99	N/A	\$15.99	32%	30%



CM WRENCH 7PC ROLLUP SAE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 230901-210

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2392413	8/30-9/30 Y	8/30-9/11 Y	1	\$10.79	\$25.99	\$15.99	N/A	\$15.99	33%	30%



CM WRENCH 7PC ROLL METRC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 230901-211

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2392421	8/30-9/30 Y	8/30-9/11 Y	1	\$10.79	\$25.99	\$15.99	N/A	\$15.99	33%	30%



SCREWDRIVER SET 1/4" 15PC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 230901-212

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2018454	8/30-9/30 Y	8/30-9/11 Y	1	\$13.59	\$26.99	\$15.99	N/A	\$15.99	15%	29%



CLAW HAMMER FBGLS 20OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 230901-213

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2835437	8/30-9/30 Y	8/30-9/11 Y	1	\$9.55	\$19.99	\$15.99	N/A	\$15.99	40%	4%



REVERSE SQUEEZE STAPLER

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 230901-214

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2301232	8/30-9/30 Y	8/30-9/11 Y	1	\$13.59	\$24.99	\$15.99	N/A	\$15.99	15%	30%

September Bulletins

Due Date 5/12/23

V20 L-I HC BATT 4AH **EVENT/RHB** **CORE, SUPER** **AR MAILER**

END CAP 8

BLTN NO. 230901-215



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834224	8/30-9/30 Y	8/30-9/11 Y	1	\$96.78	\$119.00	N/A	\$20.00 Limit: 4	N/A	N/A	4%

20VMAX ATOMIC 2-TOOL KIT **EVENT/RHB** **AR MAILER**

END CAP 8

BLTN NO. 230901-216



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029752	8/30-9/30 Y	8/30-9/11 Y	1	\$251.11	\$299.00	N/A	\$50.00 Limit: 4	N/A	N/A	0%

BATRY LI-ION 20VMAX 5AH **EVENT/RHB** **CORE, SUPER** **AR MAILER**

END CAP 8

BLTN NO. 230901-217



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2408789	8/30-9/30 Y	8/30-9/11 Y	1	\$135.70	\$179.00	N/A	\$50.00 Limit: 4	N/A	N/A	0%

IN LINE

IN LINE



CLARK & KENSINGTON/ROYAL 1GAL PAINT

EVENT

CORE, SUPER

IN LINE

BUY ONE, GET ONE 50% OFF

BLTN NO. 230901-227
THRU 230901-319

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	8/30-9/30 N	8/30-9/11 Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	VARIES



MAGNOLIA 1 GAL PAINT

EVENT

IN LINE

BUY ONE, GET ONE 50% OFF

BLTN NO. 230901-329
THRU 230901-000

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	8/30-9/30 N	8/30-9/11 Y	4	VARIES	VARIES	N/A	N/A	N/A	VARIES	4%



WILD BIRD FOOD 20# ACE PALLET

EVENT

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$20.00

BLTN NO. 230901-360

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	8/30-9/30 Y	8/30-9/11 Y	84	\$7.02	\$14.99	\$10.00	N/A	\$10.00	30%	11%



WILD BIRD FOOD 20# ACE

EVENT

CORE, SUPER

IN LINE

2 FOR \$20.00

BLTN NO. 230901-361

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	8/30-9/30 N	8/30-9/11 Y	1	\$7.63	\$14.99	\$10.00	N/A	\$10.00	24%	4%



PAINTER TAPE BLUE 3PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-371

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1026448	8/30-9/30 Y	8/30-9/11 Y	1	\$15.20	\$21.99	N/A	\$3.00 Limit: 2	N/A	N/A	4%

September Bulletins

Due Date 5/12/23



ORIGNL TAPE 1.88X60 3PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-372

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1664861	8/30-9/30 Y	8/30-9/11 Y	1	\$17.81	\$21.99	N/A	\$3.00 Limit: 2	N/A	N/A	4%



ORIGNL TAPE .94X60 3PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-373

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
166452	8/30-9/30 Y	8/30-9/11 Y	1	\$8.60	\$12.99	N/A	\$3.00 Limit: 2	N/A	N/A	4%



ORIGNL TAPE 1.41"X60YD3PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-374

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
166460	8/30-9/30 Y	8/30-9/11 Y	1	\$13.35	\$17.99	N/A	\$3.00 Limit: 2	N/A	N/A	4%



LADDR20'EXT ALUM225#WERN

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-375

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
10226	8/30-9/30 Y	8/30-9/11 Y	1	\$152.48	\$249.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%



LADDR6'STP FBRGLS250#WER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-376

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
18970	8/30-9/30 Y	8/30-9/11 Y	1	\$65.56	\$119.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%



LADDR8'STP FBRGLS250#WER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-377

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
18971	8/30-9/30 Y	8/30-9/11 Y	1	\$100.14	\$149.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%



LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-378

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1062918	8/30-9/30 Y	8/30-9/11 Y	1	\$125.18	\$199.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%

September Bulletins

Due Date 5/12/23



ACE RUST STOP 150Z SPRAY PAINT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$12.00 (must buy 2 or more)

BLTN NO. 230901-388
THRU 230901-416

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	8/30-9/30 Y	8/30-9/11 Y	6	VARIES	VARIES	N/A	N/A	N/A	N/A	VARIES



ACE PREMIUM SPRAY PAINT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$10.00 (must buy 2 or more)

BLTN NO. 230901-426
THRU 230901-454

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	8/30-9/30 Y	8/30-9/11 Y	6	\$2.69	\$5.99	N/A	N/A	N/A	N/A	9%



PRIMR+SEALR 1-2-3 QT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-464

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
16889	8/30-9/30 Y	8/30-9/11 Y	6	\$6.69	\$16.99	\$15.99	\$1.00	\$14.99	58%	13%

Limit: 2



ZINSSER123 PRMR/SEALR GL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-465

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
16890	8/30-9/30 Y	8/30-9/11 Y	4	\$19.79	\$32.99	\$28.99	\$2.00	\$26.99	32%	13%

Limit: 2



CABOT 1 GAL STAINS

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-470
THRU 230901-545

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	8/30-9/30 Y	8/30-9/11 Y	VARIES	VARIES	VARIES	N/A	\$10.00	N/A	N/A	VARIES

Limit: 4



TAPE MEASUR FATMAX 35'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-555

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2118875	8/30-9/30 Y	8/30-9/11 Y	1	\$16.62	\$35.99	\$29.99	N/A	\$29.99	45%	22%

September Bulletins

Due Date 5/12/23



SAWHORSE SET 29"X31" 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-556

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2896918	8/30-9/30 Y	8/30-9/11 Y	1	\$25.49	\$59.99	\$29.99	N/A	\$29.99	15%	31%



CIR SAW BLD CARB 10" 60T

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-557

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2033364	8/30-9/30 Y	8/30-9/11 Y	1	\$24.89	\$41.99	\$29.99	N/A	\$29.99	17%	13%



M12 FUEL COMBO KIT DD ID

EVENT/RHB

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL

BLTN NO. 230901-558

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026860	8/30-9/30 Y	8/30-9/11 Y	1	\$198.88	\$229.00	\$229.00	N/A	\$229.00	13%	0%



M12 CDLS INSTL DRILL KIT

EVENT/RHB

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL

BLTN NO. 230901-559

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2033350	8/30-9/30 Y	8/30-9/11 Y	1	\$200.36	\$229.00	\$229.00	N/A	\$229.00	13%	0%



M12 FUEL CUTOFF TL BT 3"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL

\$122.23 Credit based on POS

BLTN NO. 230901-560

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2000361	8/30-9/30 Y	8/30-9/11 Y	1	\$122.23	\$149.00	N/A	N/A	N/A	N/A	0%



FLOOD LIGHT LED 5.26"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL

\$57.78 Credit based on POS

BLTN NO. 230901-561

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2003903	8/30-9/30 Y	8/30-9/11 Y	1	\$55.68	\$69.00	N/A	N/A	N/A	N/A	4%



M12 BT RADIO+CHARGER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL

\$127.78 Credit based on POS

BLTN NO. 230901-562

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2008998	8/30-9/30 Y	8/30-9/11 Y	1	\$123.13	\$149.00	N/A	N/A	N/A	N/A	4%

ORBITAL SANDR CRDLSS 12V

EVENT/RHB

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL
\$124.54 Credit based on POS

BLTN NO. 230901-563



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2028283	8/30-9/30 Y	8/30-9/11 Y	1	\$120.01	\$149.99	N/A	N/A	N/A	N/A	4%

RATCHET TL CRDLS SQR M12

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL
\$131.03 Credit based on POS

BLTN NO. 230901-564



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2802064	8/30-9/30 Y	8/30-9/11 Y	1	\$126.27	\$159.99	N/A	N/A	N/A	N/A	4%

CORDLES DRILL/DRIVER KIT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-565



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026377	8/30-9/30 Y	8/30-9/11 Y	1	\$170.34	\$219.00	N/A	\$50.00 Limit: 4	N/A	N/A	4%

3-SPD IMPACT DRIVER 20V

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-566



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2019409	8/30-9/30 Y	8/30-9/11 Y	1	\$168.73	\$219.00	N/A	\$50.00 Limit: 4	N/A	N/A	0%

FLMN LED A19 SW 9W 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

DEAL OF THE MONTH

BLTN NO. 230901-575



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011614	8/30-9/30 Y	8/30-9/11 Y	1	\$6.34	\$17.99	\$7.99	N/A	\$7.99	21%	29%

FLMNT LED BULB DL 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

DEAL OF THE MONTH

BLTN NO. 230901-576



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011627	8/30-9/30 Y	8/30-9/11 Y	1	\$6.34	\$17.99	\$7.99	N/A	\$7.99	21%	29%

September Bulletins

Due Date 5/12/23

LED A19 E26 SW 60W 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-577



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	3895034	8/30-9/30 Y	8/30-9/11 Y	6	\$6.14	\$12.99	\$7.99	N/A	\$7.99	23%	17%

LED A19 E26 DL 60W 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-578



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	3895042	8/30-9/30 Y	8/30-9/11 Y	1	\$6.14	\$12.99	\$7.99	N/A	\$7.99	23%	17%

LED BA10 E12 SW 60W 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-579



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	3005618	8/30-9/30 Y	8/30-9/11 Y	1	\$5.25	\$12.99	\$6.99	N/A	\$6.99	25%	12%

LED BA10 E12 DL 60W 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-580



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	3005626	8/30-9/30 Y	8/30-9/11 Y	1	\$5.25	\$12.99	\$6.99	N/A	\$6.99	25%	12%

LED BA10 E12 SW 40W 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-581



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	3005592	8/30-9/30 Y	8/30-9/11 Y	1	\$7.91	\$19.99	\$9.99	N/A	\$9.99	21%	14%

LED BA10 E12 DL 40W 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-582



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	3005600	8/30-9/30 Y	8/30-9/11 Y	1	\$7.91	\$19.99	\$9.99	N/A	\$9.99	21%	14%

LED 48" T8 32W CW 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-583



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	3560737	8/30-9/30 Y	8/30-9/11 Y	5	\$7.04	\$13.99	\$9.99	N/A	\$9.99	30%	5%

LED T8 48" 32W DL 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-584



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	3924271	8/30-9/30 Y	8/30-9/11 Y	5	\$7.04	\$13.99	\$9.99	N/A	\$9.99	30%	5%

September Bulletins

Due Date 5/12/23



LED T8 48" 32W WW 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-585

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	3924388	8/30-9/30 Y	8/30-9/11 Y	5	\$7.04	\$13.99	\$9.99	N/A	\$9.99	30%	5%



BULB LED T12G13 4'WW 18W

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-586

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	3927308	8/30-9/30 Y	8/30-9/11 Y	5	\$8.13	\$18.99	\$9.99	N/A	\$9.99	19%	26%



BULB LED T12G13 4'CW 18W

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-587

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	3927456	8/30-9/30 Y	8/30-9/11 Y	5	\$8.13	\$18.99	\$9.99	N/A	\$9.99	19%	26%



BULB LED T12G13 4'DL 18W

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-588

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	3927571	8/30-9/30 Y	8/30-9/11 Y	5	\$8.13	\$18.99	\$9.99	N/A	\$9.99	19%	26%



LED SM A19E26 DL60W 3PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-589

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	3004001	8/30-9/30 Y	8/30-9/11 Y	1	\$15.29	\$21.99	\$19.99	N/A	\$19.99	24%	7%



LED SM A19E26 SW60W 3PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-590

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	3004002	8/30-9/30 Y	8/30-9/11 Y	1	\$15.29	\$21.99	\$19.99	N/A	\$19.99	24%	7%



LED SM A19E26 60W CC 3PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-591

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	3004570	8/30-9/30 Y	8/30-9/11 Y	1	\$16.05	\$34.99	\$19.99	N/A	\$19.99	20%	20%



4'LED SHPLITE 3000L4000K

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-592

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	3537727	8/30-9/30 Y	8/30-9/11 Y	1	\$16.06	\$34.99	\$19.99	N/A	\$19.99	20%	8%

September Bulletins

Due Date 5/12/23

FLOODLIGHT ALUM BRZ 28W

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-593



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	3002310	8/30-9/30 Y	8/30-9/11 Y	1	\$15.83	\$29.99	\$19.99	N/A	\$19.99	21%	7%

FLOODLIGHT ALUM WHT 28W

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-594



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	3002315	8/30-9/30 Y	8/30-9/11 Y	1	\$15.83	\$29.99	\$19.99	N/A	\$19.99	21%	7%

LED PAR38E26 DL 120W 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-595



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	3005541	8/30-9/30 Y	8/30-9/11 Y	1	\$15.26	\$24.99	\$19.99	N/A	\$19.99	24%	7%

3M FILTRETE AIR FILTERS

EVENT/RHB

AR MAILER

IN LINE

BUY TWO FILTERS, GET ONE FREE (mix & match)
15% Credit based on POS

BLTN NO. 230901-605
THRU 230901-633



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	VARIES	8/30-9/30 Y	8/30-9/11 Y	4	\$9.77	\$14.99	N/A	N/A	N/A	17%	4%

GARBAGE CAN WHEELD 32G

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-733



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	7697303	8/30-9/30 Y	8/30-9/11 Y	4	\$19.71	\$28.99	\$28.99	\$4.00 Limit: 2	\$24.99	32%	0%

FIREEXT MARINE10:BC2.75#

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-734



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	84376	8/30-9/30 Y	8/30-9/11 Y	4	\$14.61	\$26.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

FIREEX COMM20A-120BC20LB

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-735



	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	87895	8/30-9/30 Y	8/30-9/11 Y	1	\$107.72	\$179.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

September Bulletins

Due Date 5/12/23



SMOKE&CARBON MONO ALARM

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-736

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5001668	8/30-9/30 Y	8/30-9/11 Y	1	\$26.37	\$36.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



BATRY OPRTD SMK&CO ALARM

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-737

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975065	8/30-9/30 Y	8/30-9/11 Y	1	\$48.08	\$79.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



BATT SLIM SMK & CO ALARM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-738

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975107	8/30-9/30 Y	8/30-9/11 Y	1	\$27.64	\$49.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



FIRE EXTNGUISHR COMPL5LB

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-739

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8275570	8/30-9/30 Y	8/30-9/11 Y	1	\$34.59	\$49.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



MG POTTING MIX SOIL 2CF

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-749

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7104052	8/30-9/30 Y	8/30-9/11 Y	39	\$13.04	\$18.99	\$17.99	\$1.00 Limit: 5	\$16.99	28%	4%



ACE WINTERIZER 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-754

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475536	8/30-9/30 Y	8/30-9/11 Y	1	\$13.95	\$28.99	\$20.99	\$2.00 Limit: 2	\$18.99	34%	4%



ACE WINTERIZER 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-755

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475577	8/30-9/30 Y	8/30-9/11 Y	1	\$34.40	\$55.99	\$42.99	\$5.00 Limit: 2	\$37.99	20%	4%

September Bulletins

Due Date 5/12/23



ACE WINTERIZER W&F 15M

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-756

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475635	8/30-9/30 Y	8/30-9/11 Y	1	\$45.47	\$65.99	\$64.99	\$5.00 Limit: 2	\$59.99	30%	4%



TB WINTERGUARD FALL WEED 4000 SQ FT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-757

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7022108	8/30-9/30 Y	8/30-9/11 Y	1	\$26.10	\$37.99	\$33.99	\$2.00 Limit: 2	\$31.99	23%	4%



TB WINTERGUARD FALL WEED 12000 SQ FT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-758

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7022109	8/30-9/30 Y	8/30-9/11 Y	1	\$68.53	\$79.99	\$79.99	\$5.00 Limit: 2	\$74.99	14%	4%



EZ SEED SUN&SHADE 10#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-759

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7206436	8/30-9/30 Y	8/30-9/11 Y	1	\$31.58	\$47.99	\$45.99	\$6.00 Limit: 5	\$39.99	31%	4%



EZ SEED TALL FESCUE 10#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-760

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7229404	8/30-9/30 Y	8/30-9/11 Y	1	\$31.58	\$47.99	\$45.99	\$6.00 Limit: 5	\$39.99	31%	4%



ROUNDUP W&G CONC 36.8OZ.

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-762

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
74142	8/30-9/30 Y	8/30-9/11 Y	1	\$24.42	\$27.99	\$27.99	\$2.00 Limit: 5	\$25.99	13%	0%

September Bulletins

Due Date 5/12/23



ACE SHVL RND-PT LONG-HND

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-763

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011273	8/30-9/30 Y	8/30-9/11 Y	6	\$12.21	\$28.99	\$21.99	N/A	\$21.99	44%	15%



ACE SHVL SQR-PT LONG-HND

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-764

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011414	8/30-9/30 Y	8/30-9/11 Y	6	\$12.21	\$28.99	\$21.99	N/A	\$21.99	44%	15%



RAKE BOW FIBER 16T ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-765

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7012818	8/30-9/30 Y	8/30-9/11 Y	6	\$11.74	\$28.99	\$21.99	N/A	\$21.99	47%	15%



GARDEN HOE 6"W ACE

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-766

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7012859	8/30-9/30 Y	8/30-9/11 Y	6	\$11.84	\$28.99	\$21.99	N/A	\$21.99	46%	15%



BATTERY LEAF BLOWER 20V

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-767

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011884	8/30-9/30 Y	8/30-9/11 Y	1	\$101.61	\$119.00	N/A	\$20.00 Limit: 4	N/A	N/A	1%



CHAINSAW CORDLS 20V 10"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-768

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011890	8/30-9/30 Y	8/30-9/11 Y	1	\$125.52	\$149.00	N/A	\$20.00 Limit: 4	N/A	N/A	1%



LOPPER KIT ELEC 20V 6"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-769

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7829963	8/30-9/30 Y	8/30-9/11 Y	1	\$124.24	\$149.00	N/A	\$20.00 Limit: 4	N/A	N/A	1%

September Bulletins

Due Date 5/12/23

TRIMMER&BLOWER KIT 20V EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-770



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7025981	8/30-9/30 Y	8/30-9/11 Y	1	\$248.65	\$289.00	N/A	\$50.00 Limit: 4	N/A	N/A	0%

EGO LEAF BLOWER 615CFM EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-771



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7014318	8/30-9/30 Y	8/30-9/11 Y	1	\$175.73	\$219.00	N/A	\$20.00 No Limit	N/A	N/A	0%

EGO BLWR HNDHLD 670CFM EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-772



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7018658	8/30-9/30 Y	8/30-9/11 Y	1	\$232.47	\$269.00	N/A	\$20.00 No Limit	N/A	N/A	0%

EGO LI-ION CHAINSAW 16" EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-773



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7804925	8/30-9/30 Y	8/30-9/11 Y	1	\$261.66	\$329.00	N/A	\$20.00 No Limit	N/A	N/A	0%

BLOWER KIT HNDHLD 765CFM EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-774



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026058	8/30-9/30 Y	8/30-9/11 Y	1	\$251.61	\$329.00	\$329.00	\$30.00 No Limit	\$299.00	24%	3%

MOTOR OIL SAE5W30 QT ACE EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-784



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8706608	8/30-9/30 Y	8/30-9/11 Y	6	\$2.09	\$5.59	\$3.49	N/A	\$3.49	40%	20%

MOTOR OIL 10W40 QT ACE EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-785



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8706665	8/30-9/30 Y	8/30-9/11 Y	6	\$2.13	\$5.59	\$3.49	N/A	\$3.49	39%	20%

September Bulletins

Due Date 5/12/23



MOTOR OIL 5W20 QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-786

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	8706707	8/30-9/30 Y	8/30-9/11 Y	6	\$2.10	\$5.59	\$3.49	N/A	\$3.49	40%	20%



MOTOR OIL 10W30 QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-787

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	8706731	8/30-9/30 Y	8/30-9/11 Y	6	\$2.10	\$5.59	\$3.49	N/A	\$3.49	40%	20%



MOTOR OIL SAE30HD QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-788

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	8706764	8/30-9/30 Y	8/30-9/11 Y	6	\$2.26	\$5.59	\$3.49	N/A	\$3.49	35%	21%



COOLER TUNDRA 45 CHARCL

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-790

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	8012161	8/30-9/30 Y	8/30-9/11 Y	1	\$226.50	\$325.00	\$299.99	N/A	\$299.99	25%	0%



COOLER TUNDRA 65 CHARCL

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-791

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	8012163	8/30-9/30 Y	8/30-9/11 Y	1	\$261.35	\$375.00	\$349.99	N/A	\$349.99	25%	0%



ROADIE 48 COOLER CHARCL

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-792

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	8084430	8/30-9/30 Y	8/30-9/11 Y	1	\$313.62	\$450.00	\$450.00	N/A	\$450.00	30%	0%



ROADIE 48 COOLER WHITE

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-793

	Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	8084431	8/30-9/30 Y	8/30-9/11 Y	1	\$313.62	\$450.00	\$450.00	N/A	\$450.00	30%	0%

September Bulletins

Due Date 5/12/23



ROADIE 48 COOLER NAVY

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-794

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085485	8/30-9/30 Y	8/30-9/11 Y	1	\$313.62	\$450.00	\$450.00	N/A	\$450.00	30%	0%

MASON JAR GLASS 8OZ 12PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-800



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
62294	8/30-9/30 Y	8/30-9/11 Y	1	\$8.68	\$11.99	N/A	\$1.00 Limit: 6	N/A	N/A	4%

MASON JAR RM 16OZ 12PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-801



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
62295	8/30-9/30 Y	8/30-9/11 Y	1	\$9.85	\$12.99	N/A	\$1.00 Limit: 6	N/A	N/A	4%

MASON JAR RM 32OZ 12PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-802



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
62296	8/30-9/30 Y	8/30-9/11 Y	1	\$11.50	\$13.99	N/A	\$1.00 Limit: 6	N/A	N/A	4%

JELLY JAR 8OZ 12PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-803



Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
65235	8/30-9/30 Y	8/30-9/11 Y	1	\$9.35	\$12.99	N/A	\$1.00 Limit: 6	N/A	N/A	4%

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